



**GOVERNOR'S P-20 COUNCIL
Communications Committee
August 25, 2008 – 3:30 p.m.
1700 W. Washington Street
6th Floor Conference Room A
Phoenix, AZ 85007**

AGENDA

The Committee will discuss and may take action on the following matters. Members will attend either in person or by telephone conference call. Public comment will be taken. Members of the public may address the committee during the Call to the Public section of the agenda. Public members will be allotted three minutes each for this purpose.

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| 1. Call to Order & Welcome | Paul Luna |
| 2. Update and Discussion: Collaborative Communications Plan | Paul Luna/
Susan Budinger/Staff |
| A. Fiscal Agent | |
| B. Project Manager | |
| C. Next Steps | |
| ○ Media Production | |
| ○ Web Site Development | |
| ○ Public Relations Plan | |
| 3. Review/Discussion: Campaign Logo/Tagline | |
| ○ Guidelines for usage/reproduction | Staff |
| 4. Review/Discussion: Committee Work Plan | Staff |
| 5. Call to the Public | Paul Luna |
| 6. Adjournment | Paul Luna |

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